

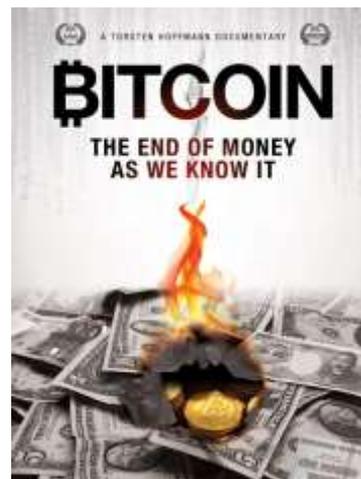


### **Bitcoin is ...**

- ...Evil (Paul Krugman)
- ...a Joke (Business Insider)
- ...a Mirage (Warren Buffett)
- ...a Ponzi scheme (ZDNet)
- ...a Technological Tour de Force (Bill Gates)
- ...a Financial Revolution (Reuters)

### **Tagline:**

Whatever Bitcoin may be; most people do not yet understand what this controversial and influential innovation is about and how it works. This documentary answers these questions.



### **Synopsis:**

Bitcoin: The End Of Money As We Know It traces the history of money from the ancient world to the modern trading floors of Wall St. The documentary exposes the practices of central banks and other financial actors who brought the world to its knees in the last crisis. It highlights Government influence on the money creation process and how it causes inflation. Moreover, this film explains how most money we use today is created out of thin air by commercial banks when they make loans. Epic in scope, this film examines the patterns of technological innovation and questions everything you thought you knew about money. Is Bitcoin an alternative to national currencies backed by debt? Will Bitcoin and crypto-currencies spark a revolution in how we use money peer to peer? Or is it simply a new tool for criminals and the next bubble waiting to burst? If you trust in your money just as it is, this film has news for you.

### **Key Facts:**

- Runtime: 60minutes
- Reached 170% of [Kickstarter](#) crowdfunding in July 2014
- Produced on three continents and completed in May 2015
- Released July 14<sup>th</sup> 2015 on several digital platforms including: BitTorrent Bundle, [Vimeo On Demand](#), iTunes, Amazon, and TheProtocol.TV (pay in Bitcoin to watch)
- First-Time filmmaker Torsten Hoffmann, Co-directed by multiple EMMY award-winner Michael Watchulonis
- Core Audience: Bitcoin enthusiasts, Young professionals in the technology/software/finance industries and Libertarians. They are predominantly male and aged between 20 and 40
- Our [trailer](#) attracted 10,000+ views in 3 days on YouTube. 100,000+ views of our uncut interviews
- Views came from USA 33%, UK 7%, Germany 6%, Canada 6%, Australia 4%, Brazil 4%, NL 3%, Scand 4%
- Big [Fanbase](#) and traction on other social media (Several top posts on [Reddit](#)'s Bitcoin group w/170,000 users)
- Interviewees include: Many of the most famous Bitcoin 'Gurus' (Roger Ver 22,000 Twitter Followers and Andreas Antonopolous 37,000 on Twitter), Start-up founders (CEO of Blockchain.info 54,000 Twitter + 17,000 Facebook), Early Bitcoin Adopters, a convicted Money Launderer, Software Developers, Bitcoin 'Sceptics', Libertarian Thoughtleaders (Jeffrey Tucker 15,000 Twitter), Economists, Financial Experts (Bruce Fenton, 99,000 Facebook), as well as several book authors and journalists from the Wall Street Journal (Paul Vigna 7,000 Twitter) and Bloomberg Television (Matt Miller 11,000 Twitter)
- Bitcoin is a worldwide phenomenon and the filmmakers are aware of the "White Dude" Trap. In the documentary an African entrepreneur is speaking about international remittances and several Asians share their perspectives. Two female interviewees: A board member of the Bitcoin Foundation and a social scientist who published research about the online drug markets in the dark web.
- Selected at the Anthem Libertarian Film Festival (Part of [Freedom Fest](#)) in Las Vegas. World premiere and Digital Release in early July 2015
- Winner of the 2015 VAN GOGH Prize, Special Jury award at the Amsterdam Film Festival
- Winner of the 2015 Best International Documentary Award at Anthem Film Festival
- Winner of the 2015 Best Libertarian Ideas Award at the Freedom Fest